

Message Text

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PAGE 01 STATE 045799
ORIGIN EUR-12

INFO OCT-01 ISO-00 EB-08 COME-00 TRSE-00 OMB-01 CIAE-00
INR-07 NSAE-00 /029 R

DRAFTED BY EUR/WE:EJBEIGEL:MS
APPROVED BY EUR/WE - EDWARD M .ROWELL
EB/TA - MR. MEYER (SUBS)
EUR/RPE - MR. CASEY

-----021136 106118 /15

R 020258Z MAR 77
FM SECSTATE WASHDC
TO AMEMBASSY ROME
INFO USMISSION EC BRUSSELS

UNCLAS STATE 045799

E.O. 11652: NA

TAGS: ECON, IT

SUBJECT: PHARMACEUTICAL PRICE CONTROLS

1. PHARMACEUTICAL MANUFACTURERS ASSOCIATION HAS WRITTEN TO THE DEPARTMENT TO INDICATE THAT U.S. MEMBER COMPANIES OPERATING IN ITALY AND WITH CONSIDERABLE INVESTMENTS THERE FACE BUSINESS FAILURE BECAUSE OF ITALIAN GOVERNMENT PRICE CONTROLS FOR PRESCRIPTION DRUGS. ONLY ONE PRICE INCREASE HAS BEEN ALLOWED SINCE 1970 AND THERE IS INORDINATE DELAY IN COLLECTING ACCOUNTS DUE FROM HOSPITALS.

2. ASSOCIATION UNDERSTANDS GOVERNMENT MAY ALLOW SOME PRICE INCREASES IN MAY, DEFERRING OTHERS UNTIL LATER IN 1977. ASSOCIATION ALSO UNDERSTANDS EC RECENTLY SENT NOTE TO GOI STATING THAT LOW LEVEL OF CONTROLLED PRICES FOR MEDICINES IS HINDERING FREE FLOW OF IMPORTS WHILE ENCOURAGING ITALIAN EXPORTS OF DRUGS.

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3. WOULD APPRECIATE REPORT WHETHER EMBASSY HAS HEARD FROM U.S. COMPANIES OPERATING IN THIS FIELD IN ITALY, AND WHAT ITALIAN OFFICIAL VIEW IS OF THIS SITUATION.

4. POUCHING COPY OF ASSOCIATION LETTER.
VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: DRUGS, PRICE CONTROLS, FOREIGN INVESTMENTS
Control Number: n/a
Copy: SINGLE
Sent Date: 02-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STATE045799
Document Source: CORE
Document Unique ID: 00
Drafter: EJBEIGEL:MS
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770071-0823
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197703100/aaaadkmt.tel
Line Count: 62
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: ea9d07ac-c288-dd11-92da-001cc4696bcc
Office: ORIGIN EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 14-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2937403
Secure: OPEN
Status: NATIVE
Subject: PHARMACEUTICAL PRICE CONTROLS
TAGS: ECON, IT, US
To: ROME
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/ea9d07ac-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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